



LET'S GO TO RIO



This winter event is a dynamic, joyful and colorful make-believe trip to the famous Rio de Janeiro carnival.

DETAILED DESCRIPTION:

INVITATION

A few weeks in advance each guest receives an email invitation that looks like a plane ticket to Rio de Janeiro in Brazil. The guests are kindly invited to take part in the famous Rio Carnival and asked to wear costumes that draw inspiration from the sights of Rio and the rhythms of samba.

WELCOMING OF THE GUESTS

When approaching the venue of the event, the guests hear the sounds of samba and are met by three stilt walkers in brightly colored costumes. The stilt walkers are waving flags that say "Welcome to the Rio Carnival!"

In the hall, there are some tables where presents for the guests are displayed; the women receive hair flowers and the men are given boutonnieres.

The venue is brightly lit with moving spotlights, and on the three hanging screens the guests can see video projections, which are compilations of images from Carnivals in Rio de Janeiro.

Waiters are offering colorful cocktails; as for the music, there is a DJ playing Latin American pieces.

OPENING OF THE EVENT

For a moment, the lights go out and the screens become blank; then "Samba de Janeiro" by Bellini starts playing. Professional dancers in colorful costumes appear on the stage: they dance and imitate playing African drums, as if they were in the midst of the wild Rio Carnival. Video projections add to the atmosphere of the fiesta; the performance is a spectacular combination of image, music and dance.

On one of the screens the guests can now see the live coverage of everything that's happening on the stage (the live coverage continues all the evening long); while on the other two screens they can still see the images from carnival in Rio de Janeiro.

(In different places of the venue there are platforms where dancers will be dancing all evening long.)

Once the dance is over, the Company's CEO is invited on the stage to welcome the employees; he then announces that the event is officially open.

Refreshment

Here are several ideas for spicing up the carnival-themed menu:

- White and dark chocolate fountains where the guests can dip pieces of fruit just like in a fondue.
- Brazilian steaks and seafood.
- All evening long, the guests can ask the bartenders to mix their favorite cocktails.
- A large ice sculpture with cut-in grooves; the bravest guests can drink straight from the grooves, without using any glasses.

The Best Costume

Next, it's time to select the best costume. The Host of the event invites ten most creatively dressed guests to come to the stage (event assistants had a closer look at the way the guests are dressed while they were enjoying refreshments). The rest of the guests select the best costume by cheering and applauding as loud as possible. The winner is awarded a prize, for example, ten lessons of Latin American dancing.

A Brazilian Performance

A Brazilian performance is a spectacular ten-minute combination of sound, dance and image. For this, both the stage and the platforms are used.

- The performance begins with the sound of drums. One of the platforms is then lit and the guests see a band of professional drummers.
- Next, a song in Portuguese is added to the beat of the drums. The second platform is lit and the guests see the masters of Capoeira who are singing and dancing.
- Now the stage is lit and the guests see professional dancers dancing samba.
- On the screens, the guests can still see images from carnival in Rio de Janeiro, which adds to the atmosphere of the fiesta where many different kinds of activities are going on at the same time. This should be enough to get everyone, even the quietest ones, ready to party!

The King and the Queen of the Dance Floor

Once the performance is over, the guests are invited to join the masters of Capoeira and learn the basic moves of their dances. This is done with everyone standing in a huge circle, in several lines, if needed. Then, ten pairs of volunteers compete for the much coveted title of the King and the Queen of the dance floor. For starters, they have to improvise on the theme of Brazilian samba, and once the performance is over, the rest of the guests vote, which five pairs should continue competing. Next, they have to dance limbo, and the pair that excels at it is the winner. They are the King and the Queen, so they are given crowns and awarded prizes, for example, a relaxing massage in a luxurious spa center.

So much dancing calls for good refreshment. The evening continues with an impressive show by bartenders and then the exclusive cocktail of the evening – Caipirinha, which is the most popular Brazilian cocktail.

The Concert and the Fireworks

The evening continues with the concert of a band that plays Brazilian music. The final and very spectacular touch of the evening is musical fireworks, which the guests enjoy outside. Then there is a disco where the guests can dance until the crack of dawn.



We wish you a stunning party!